

The A.M.E. Zion Connectional Lay Council  
presents

# #CLC TECHNOLOGY AND SOCIAL MEDIA WEBINAR

GRAPHIC DESIGN 101  
TOOLS TO HELP YOU CREATE GRAPHIC  
DESIGNS, AT LITTLE TO NO COST, TO  
PROMOTE YOUR MINISTRY PROJECTS  
AND EVENTS



**JANUARY 11, 2018 8PM-9PM EST**

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presents

# #CLC TECHNOLOGY AND SOCIAL MEDIA WEBINAR SERIES

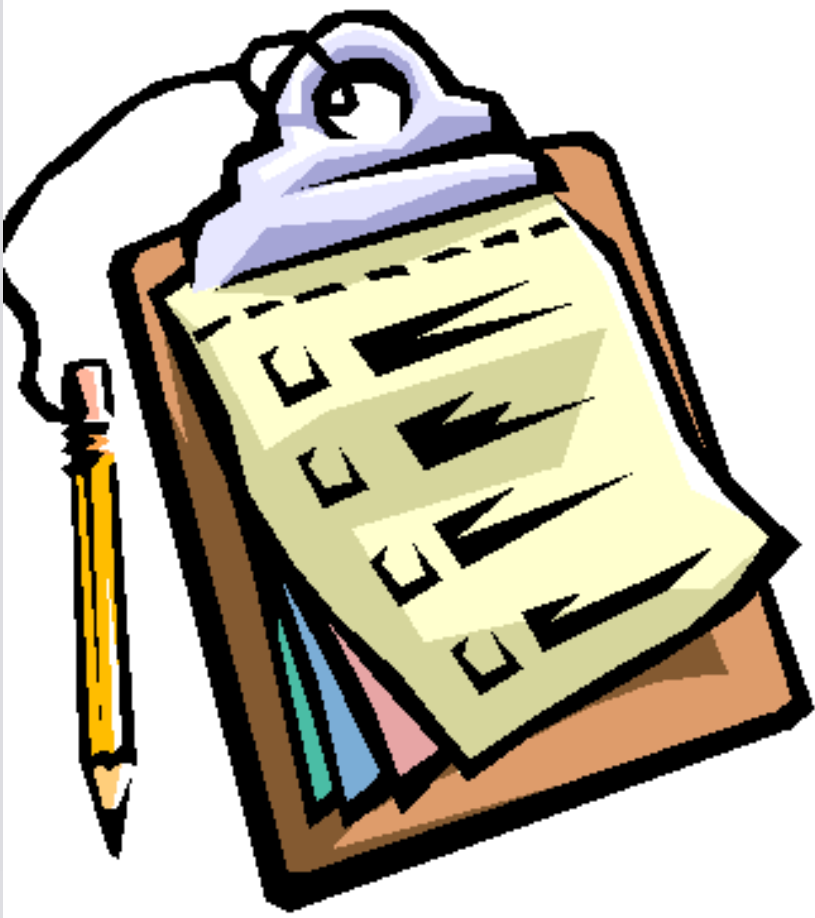
- NOVEMBER 9, 2017: TECHNOLOGY 101
- JANUARY 11, 2018: GRAPHIC DESIGN 101
- FEBRUARY 8, 2018: SOCIALLY SAVVY 101
- MARCH 8, 2018: SOCIALLY SAVVY 201
- APRIL 12, 2018: WEBSITES 101
- MAY 10, 2018: EMAIL MARKETING 101



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THANK YOU!





# Tonight's Agenda

Examine three common tools used for graphic design

- Microsoft Office
- Microsoft PowerPoint
- Canva.com



# MICROSOFT WORD

- Letters
- Programs
- Flyers
- Newsletters
- Reports



# Microsoft PowerPoint

Flyers

Presentations

Reports



## [Canva.com](https://www.canva.com)

- Logos
- Social media posts
- Flyers
- Presentations
- Letterhead
- Certificates
- Yearbooks
- Social media banners
- Brochures
- Programs

# Questions

- Which tools are you currently using for graphic design?
- How much do you spend per month on graphic design?



**DO NOT THINK BECAUSE YOU WENT THROUGH THIS WEBINAR  
THAT YOU CAN UNDERPAY OR CUT THE RATES OF PROFESSIONAL  
GRAPHIC DESIGNERS!!**



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# #CLC TECHNOLOGY AND SOCIAL MEDIA WEBINAR

## **SOCIALLY SAVVY 101**

WE WILL FOCUS OUR ATTENTION ON MANAGING  
PERSONAL PROFILES, GROUPS, AND  
PROFESSIONAL PAGES ON FACEBOOK



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